



MONTEREY PENINSULA BALLET THEATRE, CORP.
225 THE CROSSROADS BLVD., #253
CARMEL, CA 93923

**MINUTES OF the November 6, 2024 MEETING
OF THE BOARD OF DIRECTORS OF
THE MONTEREY PENINSULA BALLET THEATRE CORP.**

The meeting of the Board of Directors was held on November 6, 2024 at By the Sea TDC location and some were also in attendance via zoom.

Board Members in Attendance: Jennifer Watts, Ginny Swan, Camille Reith, Kimberly Benson (zoom), Ryan McGuirk, Alicia Benn, Bonnie Bollman, Jason Neves and Emma Waroff (zoom)

Interested Party: Tia Brown Rosenblum (zoom)

1. Welcome & Call to Order Meeting began at 6:02, called by Jen, Thank You to Everyone!
2. Consent agenda (Motions for Approval)
 - a. Meeting Minutes from Wednesday, Oct. 2 2024 meeting (attached)
 - i. Minutes were approved unanimously by the board
 - b. Policy for Participant Families not completing 20 volunteer hours or completing buyout
 - i. Motion: If parents do not complete 20 recorded hours after production by 12/20/24. A bill for uncompleted hours at \$20/hr will be billed due by January 31, 2025. Dancers 2025 nutcracker audition will be placed on hold until bill is paid"
 - ii. Ginny motioned, Bonnie 2nd, Unanimous approval
 - c. Donor Recognition for 2024 only
 - i. Motion: We will have sections a. Donors b. Sponsor c. Grants in this year's program. This will be for this year only,
 - ii. Motion made and seconded, Unanimous approval
2. Updates
 - a. Artistic Director
 - i. Advertising: Ads will be in Pinecone and Monterey Weekly

- ii. rehearsals: are going great! Confirmed with Sunset Center, WiFi is working throughout lobby for merchandise sales,
- iii. ticket sales, We are on track with open seats to date 153 Friday, 55 Saturday, 23 Kingdom of Sweets (There was a holding error on Sunset Center that has been resolved, they will cover costs if we have a loss on those tickets)
- iv. storage renewal, 3% increase at San Carlos recommend to renew for one year and discuss options for following year
- v. Other:
 - 1. Partnering Lead is arriving Monday to Thursday next week, flight, car, house covered, proof of driver's license confirmed
 - 2. Outreach shows: Nov 20 Robert Downing, Forest Grove, Nov 22 Carmel, All Saints (9 dancers participating)

b. Treasurer

- i. Includes Pasadera Update: Pasadera is hosting a holiday art fair with the Monterey Chamber of Commerce on Sunday Dec 8 from 1-5pm. MPBT will receive 50% of ticket sale profits after \$1900. We will have a few dancers present when schedule allows with rehearsals.
- ii. October 31, \$206,735.15 Today, Nov 6 198,371.27
 - 1. Profit: Taylor Farms, Ad Sales, 2 Volunteer Opt Outs
 - 2. Costs: Staff Payroll, merchandise sales tax, bills

c. President

- i. Includes Volunteer workstream Update: We have most parents set up to meet their commitment of 20 hours. Board to reach out to the few who are still not fully signed up, reminder with policy to go out before Thanksgiving. We are gaining a much better understanding of exactly how long these projects.
- ii. Includes Fundraising Update (CPK, Monterey Gives, Sponsors) November 16, the public launch of Monterey Gives begins. We have 3 weeks to raise money from dancers and community, including giving Tuesday.

3. Other Updates: (alesha leaves at 7:15)

- a. Program (Jason): Final day to get in advertisements is Friday Nov 8
- b. Buddy Program (Emma): Halloween project was a hit, 93 dancers at \$132.77 total worked out to \$1.42 a dancer in costs
 - i. Next buddy day is Weekend of 16-17, thankfulness theme
- c. Liquor license (Ryan): It is set! Also working on people to help with building sets on Tuesday December 10th.
- d. Ginny -
 - i. outreach program- 6 schools set to attend, seating 687 students
 - ii. cookies Flyers to launch this week in the newsletter
 - iii. costume photos. We have volunteers set Tuesday/Wednesday of tech week at sunset center to take photos and move dancers from back stage to lobby for photo then back to dressing rooms

4. AOB

Meeting ended at 7:41pm.

Kimberly Benson,

MPBT Secretary