



MONTEREY PENINSULA BALLET THEATRE, CORP.  
225 THE CROSSROADS BLVD., #253  
CARMEL, CA 93923

**MINUTES OF THE JANUARY 14th MEETING  
OF THE BOARD OF DIRECTORS OF  
THE MONTEREY PENINSULA BALLET THEATRE CORP.**

The meeting of the Board of Directors was held on January 14, 2024 at 6:15pm Location: San Carlos Realty

**Board Members in Attendance:** Heather Palmer, Christine Brooks-Knipp, Camille Reith, Ginny Swan, Ryan McGuirk, Erika Takada, Lori Pfeiffer and Sarah Norbraten

**Interested Party:** Tia Brown Rosenblum via zoom

**Board Members Absent:** Jason Neves

**Welcome and Call to Order** – President Heather Palmer  
Call to order at 6:15pm

**Treasurer's Report (Camille Reith):**

Total: \$174K

- Sunset Center Gross \$113K and \$50,379 Net income from sales
- Camille sent board detailed spreadsheet of all settlement fees/charges with Sunset Center
- Pointe of Art made \$10,092

**Actions/Changes:**

- Program Ads-Need 3 moved from Merch to ads (mis-marked in Square)
- Auction is missing one \$215 item and \$90 pointe shoe. Will add \$305.
- Kirsten's fees for costumes still needs to be paid
- Review/discuss cost of dance instruction. Teachers have not been given a raise.
- Storage monthly fee changed from \$1088 to \$1135. Lori and Heather are both looking into other storage facilities for soft materials.
- J&M Charged \$5000 for moving. Look into cost difference from last year.
- Parents who did not volunteer will be invoiced. There is a list of nearly 10 people who either did zero hours (\$400) or less than half (\$200).

**Youth Ambassadors**

- Currently events are being funded by Chrissy personally. Motion made by Chrissy and seconded by Camille to have an annual fund of \$1000. Approved.
- Motion made by Erika for cost of Gisele movie tickets for YA's and seconded by Ginny. Approved.

**Artistic Director's Report:**

- Needs the past Meeting Minutes to post online.
- Eddie is teaching 5-8 students through Boys and Girls Club. Currently this is via zoom and several students are outside of Monterey County. Tia will follow up to see if he can teach at the Seaside location in person. MPBT want to support children in Monterey County.
- Waiting for Sunset Center to Approve 2025 Nutcracker dates.

**Fundraising Report (Lori Pfeiffer)**

-Raise Craze was a big success and brought in \$9000.

**Volunteers (Sarah Norbraten):**

-Suggest the new person use Sign-Up Genius or simple app for next year. Point App has issues and time consuming. SUG will allow MPBT to run reports to see how many hours each person has signed up for while Point will not. Each app has pros/cons.

-Heather, Chrissy and Sarah reviewed volunteer sign-in logs to verify completed hours. It appears 10 families did not do the buy-out or volunteer. Action: Heather will send email to parents requesting buy-out fee.

**Auction (Erika Takada):**

- Online auction was successful. Will go over details in future meeting or email.

Next Meeting: TBD

Meeting called at 8:09pm 01/14/24

**Secretary's Signature**

---

Sarah Norbraten

Date